

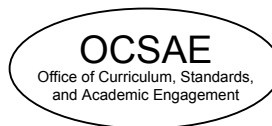
FALL CONFERENCE

Growing Lifelong Learners Through the Library

Presented by the Department of Library Services
Office of Curriculum, Standards and Academic Engagement

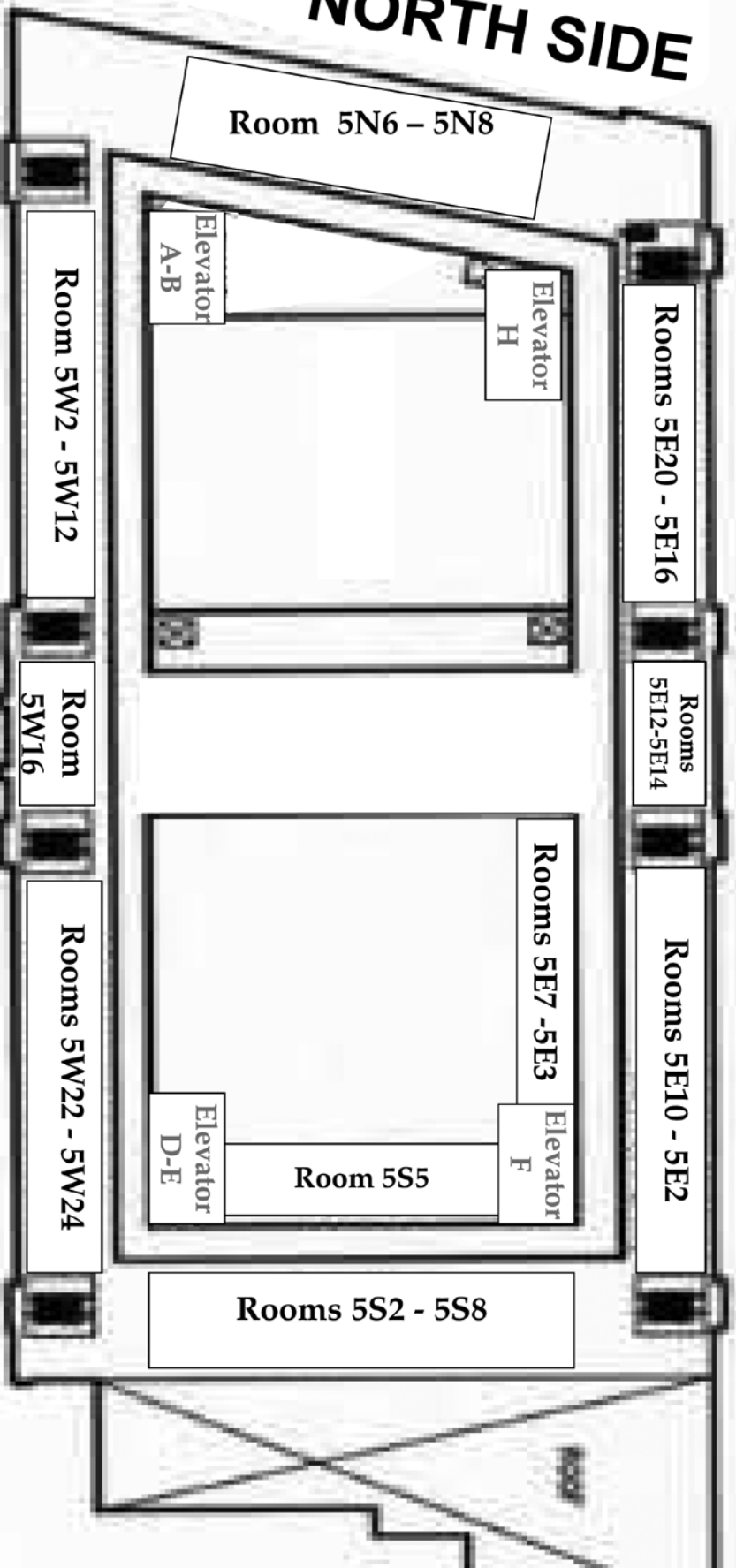


Brooklyn Technical High School
November 3, 2009 • 8:00 am - 3:00 pm



EAST SIDE

NORTH SIDE



WEST SIDE

Brooklyn Technical High School – 5th Floor Plan

Welcome to our 20th annual Fall Conference!

We gather today as a school library community to learn, share, reflect, and renew with keynote speaker Dr. Ross Todd, authors and guest speakers, workshop presenters, publishers and distributors of high-quality materials, and our colleagues from across the City.

Our conference is organized around the theme of “Growing Lifelong Learners Through the Library.” We know that the materials, library climate, services, special programs, reading motivation and instruction in information skills that we provide through our libraries will set our students on a path to success, from pre-kindergarten through college and career. We all have a role in our students’ growth. The coherence that we provide as a library community from grade to grade, school to school, and school to post-secondary opportunities helps our students navigate the path with the motivation, skills, and self-confidence that are necessary for success.

We are very excited to be holding our conference once again at one of the city’s most respected specialized high schools, Brooklyn Technical High School (BTHS). For more than 80 years, Brooklyn Technical High School has been a proven leader in science, technology, engineering and mathematics-based education.

Have a great day!!

Barbara Stripling, Melissa Jacobs-Israel, Esther McRae, Elizabeth Naylor-Gutierrez,
Judith Schaffner, and Lynne Kresta Smith

As you plan your day please look for the following codes in this program to find the sessions you need:

ALL Appropriate for All

E Elementary Focus

M Middle School Focus

H High School Focus

Our sincere thanks to BTHS AP David Fanning and staff: Sal Marino, Kelly Anne D’Antoni, Gavin Sukhai and the BTHS AV Tech Squad.

NAVIGATING BROOKLYN TECH . . . Please note that our conference is taking place on THREE different floors:

1st Floor AUDITORIUM — Keynote 8:45-10:00 and one session in the afternoon — **Power of the Purse: The New Library and Reference Material Ordering System** – 2:00-3:00

5th Floor various classrooms — Concurrent Session One 11:00-11:50, Concurrent Session Two 12:00-12:50, Brown Bag Sessions 1:00-2:00 and Networking Session 2:00-3:00

7th Floor Cafeteria — Registration & Continental Breakfast 8:00-8:45, Volunteer and Presenter Check-in (throughout the day), Vendor Displays 8:00-2:00 with Dedicated Vendor Time 10:00-11:00, Lunch 1:00-2:00

Please visit our vendors. This is your opportunity to talk personally to vendors with whom you already do business and to learn about new vendors and products. Be sure to consult our list of vendors and use the Tips for Talking with Vendors on page 34 of this program.

New York City School Library System Department of Library Services
Office of Curriculum, Standards, and Academic Engagement

Presents

Our 20th Annual Fall Conference
Growing Lifelong Learners Through the Library

8:00 – 8:45
7th Floor Cafeteria

Registration, Breakfast, Vendor Time

8:45 – 10:00
1st Floor Auditorium

Greetings – Barbara Stripling, Dr. Sabrina King, Chief Academic Officer, Office of Curriculum, Standards, and Academic Engagement & Deputy Chancellor Santiago Taveras

Keynote – Dr. Ross J. Todd
(Take elevators D, E or F to first floor auditorium)

10:00 – 11:00
7th Floor Cafeteria

Dedicated Vendor Time / Author Signings

11:00 – 11:50
5th Floor

Concurrent Session #1

12:00 – 12:50
5th Floor

Concurrent Session #2

1:00 – 2:00
7th Floor Cafeteria
AND 5th Floor

Lunch, Author Signings & Vendor Brown Bag Sessions

(Take elevators to the seventh floor cafeteria for lunch and vendor exhibition. Brown Bag sessions are located on the fifth floor.)

2:00 – 3:00
5th Floor

Networking Session



Keynote 8:45 – 10:00

To Be Or Not To Be? Re-Imagining School Libraries

Dr. Ross J. Todd

Auditorium

Today we celebrate the significant role that school libraries play in student learning and achievement. All power to school librarians. At the same time, in the context of technological convergence and growth of digital information environments, we acknowledge an uncertain future for school libraries. How do we imagine and create school libraries of the future? This presentation will focus on five key challenges, and identify essential actions for school librarians to ensure the centrality, vitality and importance of school libraries to the learning agenda of schools.

Dr Ross J Todd is associate professor in the School of Communication & Information at Rutgers, the State University of New Jersey. He is Director of the Center for International Scholarship in School Libraries (CISSL), at Rutgers University. CISSL fosters the transformative role of school libraries in 21st century schools, their integral role in the learning fabric of schools, and their role in ongoing school improvement and reform. His primary teaching and research interests focus on adolescent information seeking and use. The research includes: understanding how children learn and build new knowledge from information; how school librarians and classroom teachers can more effectively empower student learning; and how the development of information and critical literacies through guided inquiry and constructivist learning approaches lead to deep knowledge and deep understanding. He has published more than 120 papers and book chapters and has been an invited speaker at many international conferences, most recently in Colombia, Trinidad, Croatia, Lithuania, Finland, New Zealand and Australia.

Contact:

School of Communication & Information

Rutgers, The State University of New Jersey

4 Huntington Street New Brunswick New Jersey USA 08901

Tel: 732 932 7500 Ext 8223 Fax: 732 932 6916

Office: Room 201 Huntington House (184 College Av)

School Library Specialization in MLIS ranked #1 (USA News & World Report, 2009)

Email: rtodd@rutgers.edu Web: <http://comminfo.rutgers.edu/~rtodd>

Twitter: www.twitter.com/RossJTodd

Be sure to attend one of the four sessions entitled, Power of the Purse: The New Library and Reference Material Ordering System to learn the protocol for the new library materials ordering system in FAMIS.

Concurrent Session One 11:00 – 11:50

The Natural Rhythm of Things: Using Art, Music, and Nature to Promote Literacy **E**

Danny and Kim Adlerman

Room 5W2

Kim and Danny introduce you to their world of books, music, words, melodies and artistic vision. Join Kim and Danny in a fun-filled that includes a demonstration of how to make simple percussion instruments and finding art in nature. Materials to be distributed include an activity co-created by Kim and Stephanie Kammeraad, a former teacher of Special Education.

*Authors, illustrator, and musician **Kim & Danny Adlerman** have published ten books, several of them critically acclaimed. They have produced three children's albums and have combined, over 40 years in children's book publishing professionally. They collaborate in some way on every effort, not the least of which is their three children. For more information please visit their Web site <http://www.dannyandkim.com>*

Keeping Kids Curious: Nonfiction Authors Share Their Secrets **ALL**

Vicki Cobb, Deborah Heiligman, Susan Kuklin and Sue Macy

Room 5W6

Meet four noted children's nonfiction authors and contributors to the popular blog I.N.K. (Interesting Nonfiction for Kids) <http://www.inkrethink.blogspot.com> and find out how they connect with students through their lively and informative non-fiction writing. For more information check out their websites.

Vicki Cobb <http://www.vickicobb.com> is the well-known author of more than eighty-five highly entertaining nonfiction books for children. Cobb's lighthearted approach to hands-on science has become her trademark for getting kids involved in experiences that create real learning.

Deborah Heiligman <http://www.deborahheiligman.com> is the author of 26 children's books and has written for Ladies' Home Journal, Sesame Street Parents Guide, and Parents Magazine. Her most recent book, **Charles and Emma: The Darwins' Leap of Faith** has been named a 2009 National Book Award finalist.

Susan Kuklin <http://www.susankuklin.com> has combined her skill as a photographer with her gift for dramatic storytelling to produce a number of books for teen readers, many of which tackle controversial and difficult subjects. Kuklin's subject matter has ranged from teen pregnancy to suicide, from dwarfism to AIDS, and from prejudice to the fight for human rights.

Sue Macy <http://www.suemacy.com> is the award-winning author of **Winning Ways: A Photohistory of American Women in Sports** and **A Whole New Ball Game: The Story of the All-American Girls Professional Baseball League**. Both were named ALA Best Books for Young Adults and NCSS-CBC Notable Children's Trade Books in the Field of Social Studies.

Library REACH Grants **ALL**

(This workshop is also offered in session two and three.)

Arlene Dominguez

Room 5W8

Can you use \$10,000 to improve your library program? Find out about the application process and hear from former Library REACH recipients about how their grants boosted learning in their libraries. Have all your application questions answered by Library REACH Program Manager, Arlene Dominguez.

Arlene Dominguez works as a Program Manager in the Department of Education's Office of Strategic Partnerships. She manages the Library REACH grant program, which allows schools to apply for up to \$10,000 to upgrade their library program.

Concurrent Session One 11:00 – 11:50

Power of the Purse: The New Library and Reference Material Ordering System ALL

(This workshop is also offered in session two, three and as a Brown Bag session.)

Donna Boecker

Room 5W16

Co-presented with the Division of Contracts and Purchasing

Participants will be introduced to the new purchasing portal and ordering procedures for Library and Reference Materials. The FAMIS Librarians Module (FLM) and Books in Print 2.0 are merging to offer librarians a powerful new purchasing portal using Web 2.0 technology. Learn how to log-in to FLM, search and discover using BIP 2.0, develop and share lists, and create carts for purchasing in FLM. There will be time for questions and answers during the session.

Donna Boecker has been in the library and tradebook industry since 1984. She's worked at Bowker since October 2003. She is responsible for client training on Bowker's library products for the library and university marketplace. In addition she is also involved in helping develop the product.

Follett Library Resources: Award Winning Children's Book Illustrator, Jerry Pinkney E/M

Jerry Pinkney

Room 5N8

Pinkney will discuss his creative process, present some of his illustrations and comment on his newest book, **The Lion and the Mouse** (Little, Brown & Co. 2009). A book signing will follow the presentation.

Jerry Pinkney has been illustrating children's books since 1964 and is the recipient of five Caldecott Honor Medals, five Coretta Scott King Awards, and four Coretta Scott King Honor Awards. In addition to his work in children's books, Jerry has had over 30 one-man retrospectives. His art can be found in the permanent collections at the Library of Congress, and the New York Public Library. Pinkney is also a past trustee for the Eric Carle Museum of Picture Book Art.

Using Your Smartboard in the Library M/H

Bernardine Lowery-Cruté

Room 5S4

The SMART Board provides the opportunity to create activities in the library that are both interactive and interdisciplinary in nature. It allows the user to customize the level of interactivity to suit the needs of students at a variety of levels and also to present information in a manner that appeals to students in the digital age. The workshop will give beginners a brief overview of some SMART board basics if necessary and then focus on ways to use the SMART board in the library to present interactive interdisciplinary lessons.

Bernardine Lowery-Cruté is a school library media specialist at John Philip Sousa MS 142. Bernardine has experience in the classroom and the library media center at both the elementary and middle school levels and has been using the SMART board in her middle school library for the past 5 years.

Ezra Jack Keats Picture Book Making Competition in High School? Yes High School! M/H

Julia Loving

Room 5W24

Traditionally the Ezra Jack Keats Bookmaking Competition has been available only to students in grades three to eight. The 23rd annual Ezra Jack Keats Bookmaking Competition marked the first time the competition was open to high school students and Julia Loving's students were ready! Learn how Julia worked with high school students (and you can work with yours!) on the creative process of producing an original picture book that took first prize in the contest.

Julia Loving has been a School Media Specialist for the last 13 years at Christopher Columbus High School. She gained most of her artistic experiences while designing programs for pre-teens and teenagers as a Young Adult Librarian in the NYPL in the Bronx.

Graphic Novels Across the Curriculum – Can Comics Be Used To Teach Science or History?

ALL

Janna Morishima and Sari Wilson

Room 5S2

Find out how comics can be used not just for reading motivation, but also to help teach a wide variety of specific subjects, as well as to meet ELA reading and literacy standards. Presenters will model a lesson using a graphic novel suitable for grade 7-8 curriculum in-class use. The lesson plan will include modeling teaching techniques used with the graphic novel format, including context clues, visual literacy, and advanced reading skills like analyzing and interpreting. Presenters will also offer advice on how to create simpler or more advanced lessons using graphic novels for younger or older students. Handouts include resource information, lists of titles, glossary of comics terms and a tip sheet on teaching using comics.

Janna Morishima is the director of the Kids Group at Diamond Book Distributors. She works with publishers to help them develop and market children's graphic novels and manga, and she promotes kids comics with retailers, librarians, educators, and the general public. She was formerly a founding editor of the Graphix imprint at Scholastic, the first graphic novel imprint for children at a major trade publisher.

*Sari Wilson is a creative writing educator with New York City's Teachers & Writers Collaborative. As an educational consultant, she offers professional development workshops in incorporating comics into a classroom curriculum. Her comics writing has been anthologized in **From Girls to Grrrlz: A History of Women's Comics** and online in **SMITH Magazine**.*

The Memoir: Making Your Life Story Meaningful to Others E

Elizabeth Uhlig

Room 5W22

Nowadays we see many schoolroom projects with the title "All About Me," in which students lay out words, pictures and perhaps objects that give an overview of their lives in terms of their family members, pets, favorite activities, toys, etc. But is telling/showing all about me enough? What significant meaning can all about me have for others? Would fellow students not learn these data just by dint of being classmates? This workshop on memoir writing will give educators techniques for teaching the student how to unfold the story of his/her life in a way that will carry valuable messages to those who read it. By gathering memories and information relating to pivotal points in students' lives, young authors can compose a narrative that will produce a meaningful message as well as a portrait of the authors themselves.

Elizabeth Uhlig is a memoir specialist who has written her own life's story as well as a textbook on memoir writing and several children's books. She has also assisted numerous authors, ages 7 and up, in discovering and telling their own stories.

Getting Beyond "Interesting" – Giving Students a Vocabulary to Discuss Their Reading M

Olga Nesi

Room 5S5

We have all been in the position of having to offer readers' advisory services to students seemingly incapable of verbalizing precisely what they liked about the last book they read and enjoyed. Plot summaries do little to clarify reading preferences and readers' advisory governed by subject/topic is necessarily limited and can be misleading. (*Twilight*, after all, is a far cry from Bram Stoker's *Dracula*, though both books are about vampires.) In this workshop, learn about the appeal terms work of Joyce Saricks and Neal Wyatt and leave with specific strategies, tools and lessons you can use to teach students how to clearly verbalize their reading likes and dislikes, opening up a whole new world of reading possibilities for them.

Olga Nesi has been the librarian at I.S. 281 - Joseph B. Cavallaro in Brooklyn, N.Y. for nine years. For the past three years she has also been an adjunct lecturer for the Queens College Graduate School of Library and Information Studies. In a distant life, she managed bookstores for ten years.

Concurrent Session One 11:00 – 11:50

Middle School Book Clubs: Getting Started **M**

Barbara Kinast

Room 5S6

Book clubs are a wonderful reading motivation activity. Middle school librarian Barbara Kinast shares her experience with middle school book clubs via a video of book club meetings and group discussion. Handouts include book club topics and book lists.

Barbara Kinast is the library media specialist at Isaac Bildersee Intermediate School (IS 68) in Brooklyn. She finds middle school book clubs to be very rewarding and looks forward to sharing her experiences with her colleagues.

Growing Researchers From the Ground Up: Independent Investigation Method (IIM) **E**

Stephanie Rosalia

Room 5S8

This hands-on workshop will take participants through the process of examining a research topic step by step utilizing IIM. Correlations between the Information Fluency Continuum and the steps of the IIM will be made.

Stephanie Rosalia is the library media specialist at PS 225 in Brighton Beach, Brooklyn. The library program at PS 225 was featured in the NY Times in February, 2009 for being an exemplary program for teaching 21st century skills. She is also known as "Rocker Mom" and manages her son's band, Kids of Survival.

Grants and Fundraising for School Libraries **ALL**

Linda Williams Bowie

Room 5E2

The workshop will explore the in and outs and do's and don'ts of grant and proposal writing to raise funds for your school library.

Linda Williams Bowie is the Senior Program Officer of libraries for NYC DOE SSO, New Visions for Public Schools. She is a certified library media specialist, with over 30 years experience in K-12 public, private and community college libraries with responsibility for all aspects of library administration, management, information literacy skills and internet technology instruction; experienced in new school library design, library renovation planning, and multi cultural collection development.

Literary and Cross-Curriculum Tie-Ins: Using High Interest Literature to Engage Students **ALL**

Marla Greenwald

Room 5E3

Join Marla Greenwald, classroom teacher and SLMS candidate, as she explains how to incorporate new literature published by the Macmillan Children's Book Group into classroom studies and library programs with sample activities, guides, and online resources. Topics covered will include Earth Day, Poetry, General Nonfiction and Informational Books.

Marla Greenwald was a fifth grade teacher at a K-8 school in East New York, Brooklyn, for four years. While in the classroom she wrote much of her own curriculum and co-founded the school's literary magazine. She is currently studying library and information sciences at Pratt Institute to become a school librarian.

New Digital Tools from NYC Public Libraries **ALL**

Andrew Wilson

Room 5E14

Discover a brand new set of digital education tools from New York City's public libraries: nypl.voicethread.com enables students to create online, narrated presentations using over 700,000 digital images from The New York Public Library. Dial-A-Teacher Whiteboard – Live provides homework help online from Dial-A-Teacher, Monday –Thursday. HomeworkNYC widgets is an exciting new project funded by IMLS, bringing homework help to the social networks (MySpace, Facebook, iGoogle and more.)

Andrew Wilson has been a librarian at The New York Public Library for over 20 years and currently serves as a digital producer focusing on library Web content for children and teens.

Starting Your Own Online Book Club: Book Reviews 2.0 ALL

Cheryl Wolf and Alisa Epstein

Room 5E7

Are students more motivated to read books and learn when they do so in an interactive environment? We think they are. This was the rationale behind starting our Social Networking Book Club for a group of thirteen fifth grade students. Introducing students to a social networking book site that allows them to interact with one another online will give students motivation to read and review books for themselves and their peers and hopefully to read and write about reading outside of school on their own time as well. In this workshop you will learn the steps and specific models for creating vibrant (and safe) online book clubs with elementary students.

***Cheryl Wolf** has been the library media specialist at the McKinley Library which serves PS 63 and the Neighborhood School for six years.*

***Alisa Epstein** is a recent graduate of the Pratt SILS program – a library media specialist looking for a library. Alisa helped develop and worked on this project as part of her student teaching with Cheryl.*

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High School Graduation to College Convocation: Research Skills in Transition H

Robert S. Nelson

Room 5E8

Are your high school students ready for college? This workshop is designed to acquaint high school librarians with the constantly evolving nature of college-level research and how they can best prepare their seniors for the transition from high school to college. Included in this presentation will be a discussion of the 5 most often utilized skill-sets as they relate to information-seeking in a college library and the recently published AASL 21st Century Learner standards. Emphasis will be placed on how to collaborate with teachers and to develop projects that mimic college-level assignments. Handouts will include planning sheets, brainstorming charts, group-work handouts, and end-of-session assessments.

***Robert Nelson** is the new elementary school librarian at PS 186X Walter J. Damrosch School in the Bronx. He also has over 13 years experience on both the high school and college level. Robert's last position was serving as the Library Instruction Coordinator for the College of Staten Island.*

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So You Thought TeachingBooks.net Wasn't for High School! H

Nick Glass and Barbara Mehlman

Room 5E10

TeachingBooks.net has everything in one place that a high school ELA and Social Studies teachers need to make their lessons come alive. Literally. Toni Morrison discusses her book *Remember* and talks about *Brown v. Bd. of Education*. Walter Dean Myers relives *Bad Boy* in Reader's Theater. Guided searches help teachers of ELA, Science, Social Studies and the Arts find appropriate literature to enhance, extend, and enrich their curriculums. Videos are part of the TeachingBooks.net website so that filters do not block them. Audio interviews improve students' listening skills, enabling them to hear authors read their writings as they want them heard. This is professional development at its best, helping teachers integrate multi-media into their literacy-based activities.

***Nick Glass** is the creator and owner of TeachingBooks.net. He has spoken at dozens of educational conferences on integrating 21st century skills and multimedia materials to equalize access to authors and materials about books. He currently is serving on the ALSC 2009 Newbery Medal selection committee.*

***Barbara Mehlman** is a Library Media Specialist at the Campus Magnet High School in Cambria Heights, NY. She is also a Lead Librarian for NYC and is active on the Library Advisory Council. Her Principal depends on her to provide professional development to the teachers, helping them integrate technology into their lessons. She has presented at several library conferences in New York, and specializes in teaching students and teachers to search the internet effectively for resources. TeachingBooks.net is her next big thing.*

Web 2.0: Build Your Library's Presence on the Web (for Free) **ALL**

Matt Finn

Room 5N6

How can you broadcast your library's amazing programs, collections, and its students' achievements to the world (literally) without spending anything but some time and energy? Web 2.0 tools make it quick and easy to put up Web pages, wikis, blogs, tweets about the goings on in your world. The presenter will show his wiki (don't worry, it's G-rated), blogs and other assorted Internet tools he's created to make his school library more functional in the virtual world.

***Matt Finn** has been working in libraries since 1982 when he became a page at the Rochester Public Library. He now holds a MLS and a Masters in Education (TESOL). He is the campus librarian for the William Gaynor Campus in Brooklyn.*

"ARIS Connect" Is Right Up Our Alley **ALL**

Terri Ciaramello

Room 5E20

Everyone's talking about ARIS, but did you know that you can become a featured contributor and receive Exemplary Status for those excellent lessons that you've written? Wouldn't that look nice on the résumé? Wouldn't it be nice to have a fully searchable database of valuable teaching resources at your fingertips? Well, the DOE has invested in this tool, and now we need to help populate it! Who better than librarians to take a leading role in uploading and contributing valuable resources? Attend this workshop to find out how!

***Terri Ciaramello** is currently working as a Librarian at P.S. 203 in Brooklyn. Her previous library experience includes both a middle school in East Flatbush and a K-8 school in East Harlem. Terri also writes lessons for the DOE Social Studies trade book guides. Recently, Terri began working as a Social Studies Content Reviewer for ARIS Connect.*

Reluctant Teen Readers? Grab 'Em With Graphics! **H**

George O'Connor

Room 5E12

Engaging teens is a perennial educational challenge and graphic novels can help. The combination of image and text in graphic novels can enable the struggling reader or challenge the more advance learner. This presentation will explore the role of graphic novels in the classroom, with an emphasis on the secondary ELA classroom. Issues discussed include: integrating English and Art curriculums to teach comics; acquiring a basic comics vocabulary; visual and literary graphic novel interpretation and its applicability in the classroom; and popular and educational graphic novels for secondary students.

***George O'Connor** is the author of several picture books, including the New York Times bestsellers **Kapow!**, **Ker-splash** and **Sally and the Something**. His debut graphic novel, **Journey into Mohawk Country**, was published by First Second, as was Adam Rapp's **Ball Peen Hammer**, which O'Connor illustrated. He is currently working on a graphic novel about the Greek gods called **Olympians**. The first volume will be forthcoming from First Second in January 2010.*

We appreciate the generous support of our Gold Sponsors

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TOON in the Classroom **ALL**

Françoise Mouly, Peter Gutierrez and Elizabeth Bird

Room 5W4

As many teachers, librarians, booksellers and parents will attest, children LOVE comics! TOON Books series advisor Art Spiegelman has called them “a gateway drug to literacy,” and this panel, moderated by TOON Books Editor Françoise Mouly, will address the extraordinary benefits of using comics in the classroom.

Comics have always had a unique ability to draw young readers into a story through the drawings. Visual narrative helps kids crack the code that allows literacy to flourish, teaching them how to read from left to right, from top to bottom. Speech balloons facilitate a child’s understanding of written dialogue as a transcription of spoken language. Many of the issues that emerging readers have traditionally struggled with are instantly clarified by comics’ simple and inviting format. Attendees will come away with lesson plans for using comics in the classroom.

***Françoise Mouly** joined *The New Yorker* as art editor in April, 1993. She founded *Raw Books & Graphics* in 1977 and was the founder, publisher, designer, and co-editor along with her husband, cartoonist Art Spiegelman, of the pioneering avant-garde comics anthology “RAW,” which launched in 1980. In 2000, Ms. Mouly launched a RAW Junior division, publishing books of comics for kids by star writers, children’s book artists and cartoonists. In the spring of 2008, Ms. Mouly launched TOON Books, her own imprint of hardcover comics for emerging readers, which received universal praise for their innovative approach.*

***Elizabeth Bird** has been a blogger, a podcaster, a reviewer, a writer and a librarian – not necessarily in that order. She has worked for the main branch of NYPL in the Children’s Center at 42nd Street all the while running the blog *A Fuse # 8 Production*, which is hosted by *School Library Journal*. Bird reviews for *Kirkus* and *The New York Times* and has served on the 2006 Newbery committee.*

***Peter Gutiérrez** is a consultant who works with schools, libraries, and publishers to advance the role of graphic novels in literacy development. In addition to being the columnist on *graphica* for *ForeWord* magazine, Peter has also written on the subject for *School Library Journal*, *Firefox News*, and *ComiPress*.*

STAFF DIRECTORY

SCHOOL LIBRARY SERVICES

52 Chambers Street, Room 208 • New York, New York 10007

Office Phone: (212) 374-0328 • Fax: (212) 374-5901

NAME	PHONE #	E-MAIL ADDRESS
Barbara Stripling	(212) 374-2524	bstripling@schools.nyc.gov
Melissa Jacobs-Israel	(212) 374-0213	mjacobs7@schools.nyc.gov
Esther L. McRae	(212) 374-0326	emcrae@schools.nyc.gov
Elizabeth Naylor-Gutierrez	(212) 374-0322	enaylor@schools.nyc.gov
Judith Schaffner	(212) 374-6843	jschaff3@schools.nyc.gov
Lynne Kresta Smith	(212) 374-0379	lsmith9@schools.nyc.gov
Barbara A. Jackson	(212) 374-0781	bjackson2@schools.nyc.gov
Mohini Sookdeo	(212) 374-4214	msookdeo@schools.nyc.gov
Carmen N. Turner	(212) 374-6479	cturner2@schools.nyc.gov

Concurrent Session Two 12:00 – 12:50

Integrating a Holocaust Autobiography into Literacy, History, and Holocaust Studies **M/H**

Andrea Zakin and Essie Shor

Room 5W2

The workshop will present the book, "Essie: The True Story of a Teenage Fighter in the Bielski Partisans," and engage participants in relating book themes with middle and high school literacy and history curricula. Participants will have the opportunity to meet Ms. Shor and ask questions.

Dr. Andrea Zakin is an artist and Assistant Professor of Art and Art Education at Lehman College, The City University of New York. She lives with her husband and teenage daughter in New York.

Essie Shor is a holocaust survivor and original member of the Bielski Partisans in Russia/Poland during WWII. After the war, she married, moved to New York, where she had two daughters. She worked in publishing and then taught in Bronx public schools before retiring at the age of 80.

Rules, Routines, and Read-Alouds for the First Weeks of School and Beyond: PreK-3 **ALL**

Hildegard Hammond

Room 5W6

Looking for ideas on how to work with the youngest elementary students in the library? Attend this workshop to share best practices – rules, routines and read-alouds -- with an experienced early childhood librarian.

Hildegard Hammond is a reading teacher assigned to the library at P.S. 333, a PreK-3 school in the South Bronx, where she has worked for the past 10 years. She teaches a children's art class on Saturdays in East Harlem and tries to squeeze as much art as possible into her library program. She would love to know the secret of a quiet library.

Library REACH Grants **ALL**

(This workshop is also offered in session one and three.)

Arlene Dominguez

Room 5W8

Can you use \$10,000 to improve your library program? Find out about the application process and hear from former Library REACH recipients about how their grants boosted learning in their libraries. Have all your application questions answered by Library REACH Program Manager, Arlene Dominguez.

Arlene Dominguez works as a Program Manager in the Department of Education's Office of Strategic Partnerships. She manages the Library REACH grant program, which allows schools to apply for up to \$10,000 to upgrade their library program.

Voice Threads: Fanning the Spark of Lifelong Learning Through Interactivity **ALL**

Susan Ettenheim

Room 5E6

Ed.VoiceThread is a web-based communications network for K-12 students and educators. Simple, powerful and safe, Ed.VoiceThread is a place for creating and collaborating on digital stories and documentaries, practicing and documenting language skills, exploring geography and culture, solving math problems, or simply finding and honing student voices. Participants in this workshop will view examples of Voice Thread discussions from different age classrooms and different content areas and create a discussion around an image together, as a group, to see how easy it is.

Susan Ettenheim started her working life as a page in the Children's Room at the local public library. She worked at Friends Seminary in the Media Center, Midtown West Elementary School and has been at Eleanor Roosevelt High School for 8 years. Susan is responsible for the library and technology teaches elective classes.

Concurrent Session Two 12:00 – 12:50

Power of the Purse: The New Library and Reference Material Ordering System **ALL**

(This workshop is also offered in session two, three and as a Brown Bag session.)

Donna Boecker

Room 5W16

Co-presented with the Division of Contracts and Purchasing

Participants will be introduced to the new purchasing portal and ordering procedures for Library and Reference Materials. The FAMIS Librarians Module (FLM) and Books in Print 2.0 are merging to offer librarians a powerful new purchasing portal using Web 2.0 technology. Learn how to log-in to FLM, search and discover using BIP 2.0, develop and share lists, and create carts for purchasing in FLM. There will be time for questions and answers during the session.

***Donna Boecker** has been in the library and tradebook industry since 1984. She's worked at Bowker since October 2003. She is responsible for client training on Bowker's library products for the library and university marketplace. In addition she is also involved in helping develop the product.*

Redefining Literacy in the Visual Age **E**

Françoise Mouly

Room 5W4

Comics in instruction? Children's love of pictures is intuitive; kids are eager to talk about images and their understanding of them can be extremely sophisticated. Reading a cartoon and a comic strip is analyzing a set of universal symbols and bringing into play all of a readers' skills: inference, deduction, projection, interpretation. Mouly will show multiple examples of how educators can get students to think about and talk about cartoons and comics, so they can grow lifelong learners who will be literate in the visual age. Participants will be given lesson plans and be shown how to choose images, cartoons and comics to bring to the classroom and how to lead discussions about them.

***Françoise Mouly** joined *The New Yorker* as art editor in April, 1993. She founded *Raw Books & Graphics* in 1977 and was the founder, publisher, designer, and co-editor along with her husband, cartoonist Art Spiegelman, of the pioneering avant-garde comics anthology "RAW," which launched in 1980. In 2000, Ms. Mouly launched a RAW Junior division, publishing books of comics for kids by star writers, children's book artists and cartoonists. In the spring of 2008, Ms. Mouly launched TOON Books, her own imprint of hardcover comics for emerging readers, which received universal praise for their innovative approach.*

Reading is a Superpower! Comic Books & Graphic Novels in the Library **ALL**

Dan Verdick

Room 5S4

In this informative and fun session, learn how to use superheroes to promote a knowledge of the popular graphic novel genre, and how to foster creativity across content areas with a "How to Create a Superhero" program for students. Includes a brief history & aspects of the graphic novel genre, creative ideas for student-generated graphic novels and characters, advice for attracting reluctant readers, ways to incorporate graphic novels with more traditional formats, information on comic books & literacy, and more. Includes demo of ABDO iBooks interactive graphic novels, which were recently accredited by SmartTech for use with their Smart Boards.

***Dan Verdick** is an author and library speaker whose had led sessions at district- and state-level meetings across the US, including the CSLA (California), FAME (Florida), Minneapolis Public Schools, Atlanta Public Schools, the AZLA, NVLA, Indiana Library Federation, and more. He's been featured on the NBC Today Show and in the Wall Street Journal and USA Today. Dan is the Director of Marketing for educational publisher ABDO Publishing Group. He and his wife live in a suburb of Saint Paul with their two school-age readers.*

Hands-On: Puppetry in the Classroom and Library E

Marguerite L. Jarvis

Room 5W24

Discover the world of puppetry and puppeteers! Hands-ON is a literature –based enrichment program that will introduce participants to using puppets to promote literacy in the classroom and library. Learn how puppets can help motivate early readers, teach reading, intonation, sight word recognition, public speaking, staging, and cooperation.

***Marguerite L. Jarvis** writes and edits for educational publishers, develops websites, practices puppetry, and teaches Kindergarten. Peg's "Hands-On Puppets" repertory puppet company, provides puppet shows and events for schools, libraries, family, and friends. Her puppets, storytelling, and puppet-making skills continue to make literature come alive for kids of all ages.*

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Draw a Story, Write a Cartoon (no, that's not backwards!) ALL

Marc Tyler Nobleman

Room 5S2

This is a two-part writing workshop. Part one focuses on drawing readers in by writing compelling, memorable opening lines—whether nonfiction or fiction. Learn the four elements that can make that opener stronger—and learn a few elements to avoid. Part two focuses on crafting humorous cartoon captions. You will see why the art of the cartoon is not only the art but also the writing! Writing a cartoon caption of even a few words requires self-editing, so it's a baby step toward the process of longer revision. Focusing on single lines of writing in this way is particularly accessible to and motivating for reluctant writers. You don't need to be a stand-up comedian—and no drawing required!

***Marc Tyler Nobleman** is the author of more than 70 books for young people of all ages, including the critically praised **Boys of Steel: The Creators of Superman**. He has also written extensively for magazines including *Nickelodeon*. He regularly speaks in schools, libraries, conferences, and other venues around the country.*

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The Best New Children's Books of 2009 E/M

Elizabeth Bird

Room 5W22

Librarian Elizabeth Bird from New York Public Library will present a selection of some of the best children's books of 2009.

***Elizabeth Bird** has been a blogger, a podcaster, a reviewer, a writer and a librarian – not necessarily in that order. She has worked for the main branch of NYPL in the Children's Center at 42nd Street all the while running the blog *A Fuse # 8 Production*, which is hosted by *School Library Journal*. Bird reviews for *Kirkus* and *The New York Times*, has served on the 2006 Newbery committee, spoken at SCBWI and ComicCon conferences, penned the book **Children's Literature Gems: Choosing and Using Them in Your Library Career** and sold two picture books to Harper Collins.*

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Tapestry – The Multilayered Picture Book Process Made Visible: A Local Community Shapes A Picture Book E

Melanie Hope Greenberg

Room 5S5

What is an author-illustrator's intention behind each scene? Discover the rich tapestry of written and visual metaphors to open discussion with young people. Real life experience within her local community gave structure to Melanie Hope Greenberg discusses multi-layered picture book, **Mermaids on Parade**.

***Melanie Hope Greenberg** is the author/illustrator of 16 books many of which have been included in *Bank Street Best Books*, *New York Times Children's Great Read* and reading lists for the NYC and Brooklyn Public Library. Greenberg also presents *Young Student Workshops* from Pre-K to 6 grade elementary students. Her spring 2009 solo exhibition at BPL Central featured original illustrations from published picture books portraying the urban community.*

Concurrent Session Two 12:00 – 12:50

The Research Lit Toolkit: How Are YOUR Students Doing? H

Chris Bowlin

Room 5S6

What are some tools we can use to gather data, help foster student inquiry, and help engage 21st Century learners? Three research literacy library lessons will be outlined and data-gathering tools like QuiaWeb and the ActiVote student response system demonstrated.

Chris Bowlin has been a librarian at the Bronx High School of Science for three years.

The New York City Draft Riots of 1863 E/M

Jacqueline Brathwaite, Shelley Sanderson and Earnestine Sweeting

Room 5S8

Learn how fourth grade students explored the question, How did the NYC Civil War Draft Riots of 1863 bring underlying conflicts to a head? Using the Stripling Model of Inquiry with primary sources, students investigated this little known chapter of American history. Workshop materials include examples of student work, a detailed binder of the process available for viewing and copies of the book, *Maritcha: A Nineteenth Century American Girl*.

Jacqueline Brathwaite, School Library Media Specialist, Shelley Sanderson, Coordinator of Social Studies and Earnestine Sweeting, Teacher of Gifted Education, presented a unit of study which was filmed by the Library of Congress on June 11, 2009. Motivating forces instrumental in the success of this collaborative team include: Maritcha: A Nineteenth Century American Girl, by Tonya Bolden, the guidance and support of the Teaching American History Grant (TAH), the New York Historical Society's comprehensive and illuminating presentation, New York Divided and the richness of this little-known event during the American Civil War.

Passport to Exit M

Linda Cuff

Room 5E2

Take your students on a time travel through the decades of the 20th century. Let your travelers tour the great sights (people, places, events, things) before they choose their final destination: a topic of personal interest for their 8th grade Social Studies Exit Project. Jackdaws, DVDs, CDs, magazines and books create each port of call and it's all tied together with the student passport.

Linda Cuff is the librarian at The Bronx School for Law, Government and Justice a 7-12 school and The Eagle Academy for Young Men, grades 9-12.

Using Inquiry in Early Childhood E

Pauline Kola McVeigh

Room 5E3

Yes, inquiry can and should be implemented at every grade level. Learn how to develop inquiry units in an early childhood setting (grades K-3).

Pauline Kola McVeigh has been teaching for 21 years in the Bronx. She was a classroom teacher and a computer teacher. We went back to school and received her MLS. She has been a library media specialist for 7 years.

PermaBound Presents: YA Author Matt de la Pena M/H

Matt de la Pena

Room 5E4

Matt de la Pena will talk about his three books: **Ball Don't Lie**, **Mexican Whiteboy**, and his latest novel, to be released October 29, 2009 **We Were Here**. His books have been nominated for the "Best Books for Young Adults 2010" and were selected by the New York Public Library for inclusion in the Summer Reading Select Books. Matt brings a unique POV to adolescent reading. Attendees will receive free copies of Matt's books in Perma-Bound Editions.

Matt de la Pena is the author of three highly acclaimed YA novels: Ball Don't Lie, Mexican Whiteboy, and We Were Here. Ball Don't Lie will soon be made into a major motion picture starring Ludacris, Grayson Boucher, and Rosanna Arquette.

Concurrent Session Two 12:00 – 12:50

Baker & Taylor Overview with Guest Speaker Jacqueline Woodson **ALL**

John Chamberlain and Jacqueline Woodson

Room 5N8

Baker & Taylor is proud to be an awarded vendor for New York City Schools. This session will be a brief description of Baker & Taylor services and capabilities and are happy to answer any questions you may have. In addition to this brief overview, we are extremely excited to have Jacqueline Woodson as a guest speaker.

John Chamberlain is the Director of Sales for Baker & Taylor.

*Born in Columbus, Ohio and raised in Greenville, South Carolina, and Brooklyn, New York, **Jacqueline Woodson** is a prolific author. She has won the Margaret A. Edwards Award for lifetime achievement in writing for young adults, three Newbery Honors, a Coretta Scott King author award and author honor, and many accolades. She has also been a National Book Award finalist twice. Visit her at <http://www.jacquelinewoodson.com>*

Finding and Securing Funds for Your Library **ALL**

Minerva Aponte and Lena Hilliard

Room 5E7

Meet two library media specialists who have upgraded their libraries with various grants. Let's talk about ways to obtain grants, the importance of networking, how to present a "request" and discover resources you may have never thought about. Bring your questions, thoughts, experiences and enthusiasm.

***Minerva Aponte** recently graduated with her MLS from Syracuse University and currently works at CS 102 and the Bronx Little School. Minerva recently upgraded her library and converted it into a media center with a grant from the Bronx Borough President's office.*

***Lena Hilliard** also recently graduated with her MLS from Syracuse University. Lena is presently working at CS 150 after teaching for more than fifteen years in the classroom. When Lena arrived at CS 150 she found an inactive library and has revived and updated it with several grants. After the library's being closed for several years, the students are finding their way back to the core of a school, the library.*

Lights, Camera, Action, Movie Maker! Creating the Brooklyn Connections Exit Project **M**

Lorraine J. Nezin, Gabrielle Pucci, and Leslie Shop

Room 5E8

Collaboration, research, and technology combine to make the Brooklyn Connections project a rewarding experience for students and teachers. The collaborative efforts of teacher, school library media specialist, and public library enrich the research process by exposing students to a wide array of primary and secondary resources. Technology is infused throughout the project, with a Movie Maker documentary serving as a culminating activity. Join us to view and discuss the making of an eighth grade exit project about the immigrant experience- Jews: A Journey to America.

***Lorraine J. Nezin** is the school library media specialist at Andries Hudde JHS 240. Gabrielle Pucci is a Social Studies/Humanities teacher at Andries Hudde JHS 240 and Leslie Shop is Project Coordinator for Brooklyn Public Library-Brooklyn Collection Room.*

Authentic Writing: High School Students Write to the Next President **H**

Karen Levy

Room 5E10

High school students from the five high schools on the Christopher Columbus Campus participated in the Letters to the Next President Project sponsored by the National Writing Project. Letters from students were composed in Google docs and published at the website <http://letters2president.org>. The purpose of the project was to give young people, from all over the United States the empowering experience of being able to express their most pressing concerns to the next president of the United States. View and discuss the student letters, the template used for the letter and the letters2president.org website. There will also be information about the National Writing Project and the New York City Writing Project who both continue to support writing and technology in NYC schools.

***Karen Levy** has been working at Christopher Columbus Campus High School as a School Library Media Specialist in the Bronx for the past 17 years.*

Concurrent Session Two 12:00 – 12:50

New York Public Library Goes Digital: Using the Online Resources to Supplement Your Instruction **ALL**

Janna Robin

Room 5E12

This workshop will introduce the NYPL digital gallery and its school uses. Participants will have a chance to explore the digital gallery for its instructional implications and will leave with grade-level primary source materials to spark discussion and writing in their schools, increasing visual literacy and progress along the information literacy continuum. The facilitator will review several online databases that are especially effective in student research, highlighting the information literacy continuum. These include: Opposing Viewpoints, World Book, and primary newspaper collections.

Janna Robin is a member of the new Teaching and Learning Division of the New York Public Library. The mission of the division is to connect school librarians, teachers, and community librarians with NYPL resources. Prior to this position she was a graduate student in education and a classroom teacher.

How Google Can Transform YOUR School Library Media Program **ALL**

Melissa Ahart, Leanne Ellis and Beth St. John

Room 5N6

Learn how to transform your school into a virtual learning community through Google Applications. Find out how your students and staff can share and edit documents, presentations, and spreadsheets without the hassle of flashdrives and downloading. Create surveys, quizzes, and tests for students which compile results in spreadsheets. Design interactive websites with video clips, quizzes, presentations, and documents embedded within them. Increase staff and student communication, organization, technology and information literacy skills in just a few clicks!

Beth St. John is currently a secondary librarian at the brand new Sunset Park High School in Brooklyn and serves as Recording Secretary for NYCSLA. Melissa Ahart is an ardent blogger and tech guru at M.S. 88 in Brooklyn and serves as webmaster for NYCSLA. Leanne Ellis recently made the transition from high school to middle school in Manhattan and has worked at schools in Japan and Argentina. All have been active in various workshops and professional development opportunities in and around New York City for the past several years.

TOON in the Classroom: Developing Fluency with Readers Theater **E**

Leigh Stein and Geoffrey Hayes

Room 5E16

The visuals in comic books provide unique clues to aid early readers, and this workshop will explore different ways of utilizing these clues to build literacy and develop fluency in the elementary classroom. Learn how to: create a dynamic readers theater script appropriate for the elementary level, stage a play with tips on turning young students into expressive actors, and bring characters to life with paper doll puppets! Attendees will come away with lesson plans, sample scripts, and puppet templates.

Leigh Stein has taught drama and music to elementary-aged students for eight years. For TOON Books, she has performed live readings at the Brooklyn Book Festival, Children's Book Week, Kids ComicCon, and New York ComicCon. She currently teaches at Brooklyn Arts Exchange in Park Slope, and at the after-school program at PS 209 in Sheepshead Bay.

*Bestselling author Geoffrey Hayes has written and illustrated over forty children's books, including the extremely popular series of early readers **Otto and Uncle Tooth**, the classic **Bear by Himself**, the **Patrick Bear** books, and **When the Wind Blew** by Caldecott Medal-winning author Margaret Wise Brown. His first TOON Book, **Benny and Penny in Just Pretend**, was one of a Booklist's Top 10 Graphic Novels for Youth, a Bank Street pick for Best Children's Book of the Year, and received a Maryland Blue Crab Young Readers Award.*

Understanding Cataloging and Your OPAC: The Basics of MARC **ALL**

Michael Dodes

Room 5E14

If you've automated your collection and you've begun to catalog some title but have questions – THIS is the session for you! Learn how to understand a MARC record and how an OPAC search relates to specific MARC records. Michael will demonstrate exporting/importing a record into an OPAC system. Detailed handouts will be provided.

Michael Dodes is in his 3rd year of teaching at Samuel Gompers CTE High School. He is a certified library media specialist and has co-taught several workshops on library web page development and has been a district cataloger for NYC Schools for 2 years.

Lunch & Vendor Brown Bag Sessions 1:00 – 2:00

ABDO: Getting Boys to Read — See Your Library Through a Guy's Eyes

Dan Verdick

Room 5S4

Why is the gap between boys' and girls' reading levels a major concern among health experts and educators? Why are the vast majority of reluctant readers boys? In this informative seminar, getting boys to read is the focus. Learn ways to see your library through a "guy's eyes," tips to promote genres that boys like, advice for creating reading role models, and more for boys grades K-12. If you want ways to get books in the hands of "little guys," this fun session will inspire you. This session includes a demo of ABDO iBooks interactive books, recently accredited by Smart Tech as approved software for use with Smart Boards.

Dan Verdick is an author and library speaker who has led sessions at district- and state-level meetings across the US, including the CSLA (California), FAME (Florida), Minneapolis Public Schools, Atlanta Public Schools, the AZLA, NVLA, Indiana Library Federation, and more. He's been featured on the NBC Today Show and in the Wall Street Journal and USA Today. Dan is the Director of Marketing for educational publisher ABDO Publishing Group. He and his wife live in a suburb of Saint Paul with their two school-age readers.

BAKER & TAYLOR: Jacqueline Woodson Book Signing

Jacqueline Woodson

5N8

Award winning author, **Jacqueline Woodson** signs her books. Born in Columbus, Ohio and raised in Greenville, South Carolina, and Brooklyn, New York, Jacqueline Woodson is a prolific author. She has won the Margaret A. Edwards Award for lifetime achievement in writing for young adults, three Newbery Honors, a Coretta Scott King author award and author honor, and many accolades

BOWKER: Power of the Purse — The New Library and Reference Material Ordering System

(This workshop is also offered in session one, two, and three.)

Donna Boecker

Room 5W16

Co-presented with the Division of Contracts and Purchasing

Participants will be introduced to the new purchasing portal and ordering procedures for Library and Reference Materials. The FAMIS Librarians Module (FLM) and Books in Print 2.0 are merging to offer librarians a powerful new purchasing portal using Web 2.0 technology. Learn how to log-in to FLM, search and discover using BIP 2.0, develop and share lists, and create carts for purchasing in FLM. There will be time for questions and answers during the session.

Donna Boecker has been in the library and tradebook industry since 1984. She's worked at Bowker since October 2003. She is responsible for client training on Bowker's library products for the library and university marketplace. In addition she is also involved in helping develop the product.

BRAINPOP: Make Your Lessons POP with BrainPOP

Laura Agrusti

Room 5W2

BrainPOP creates animated, curriculum-based content that supports educators and engages students. Our award-winning online educational resources include BrainPOP Jr. (K-3), BrainPOP, and BrainPOP Español. Our newest resource, BrainPOP Educators, features free tips, tools, and best practices by and for our teacher community. Content is aligned to state standards and is easily searchable with our online State Standards Tool. According to the research,

Laura Agrusti is Manager of District Relations at BrainPOP. She is involved with sales and training in New York and New Jersey. In addition, she is a contributor to the BrainPOP Educators blog. Laura is a former New Jersey Spanish teacher and interim school principal as well as professional development provider.

BRITANNICA: A Brief Introduction to Britannica Online School Edition (BOLSE)

Jarrad McCarthy

Room 5W6

This session will serve as a brief introduction to Britannica Online School Edition (BOLSE) and its other supplemental databases. Attendees can see how easily BOLSE supports library and classroom instruction for students at PreK, Elementary, Middle, and Secondary grade levels. New, as well as existing, features and content found in BOLSE will be presented to attendees.

Jarrad McCarthy has been a regional account manager with Encyclopedia Britannica since 2005.

Lunch & Vendor Brown Bag Sessions 1:00 – 2:00

DISCOVERY EDUCATION: It's Not Just Unitedstreaming Anymore

Betsy Drennan

Room 5E20

Once known as *Unitedstreaming*, Discovery Education Streaming has grown bigger and better every year. Join us for a quick demo of the newest version, which includes over 6,000 video titles tied to NY curriculum standards. We'll also take a quick look at Discovery Education's newest curriculum product, Discovery Education Science. The session will begin with a sneak preview of the Discovery Channel's follow-up to the groundbreaking series PLANET EARTH, premiering in 2010.

***Betsy Drennan** has been with Discovery Education for five years and has worked with NYC educators for the last two years.*

FOLLETT LIBRARY RESOURCES: Follett eBooks — Effective Tools for Teaching and Learning

Mark Merluzzi and John Williams

Room 5S6

Attendees will learn how to use Follett eBooks in conjunction with Destiny Library Manager to engage readers and energize instruction, both in the library and in the classroom. We'll look at ways to use eBooks with whiteboards or projectors, and explain how students can access Follett eBooks outside the library for research or pleasure reading.

***Mark Merluzzi** is the NYC Sales Director for Follett Library Resources. **John Williams** is the Sales Director for Follett Digital Resources.*

FOLLETT SOFTWARE: Follett Software User Conference – Make the Most of Your Destiny®

Rich Ruggiero

Room 5W8

Destiny Library Manager™ is the acclaimed web-based system that helps K-12 schools and districts effectively manage library resources. Join us for an informative overview of version 9.0. New and existing users will benefit by learning about the newest features designed to engage students more than ever before, including Destiny Quest™ the next generation search tool. Benefit from inventory tips, digital upload instruction and peer discussion from other users. Make the most of your Destiny.

***Rich Ruggiero** is a sales executive with Follett Software. He has extensive experience in consulting with schools, libraries and districts. Rich specializes in customizing library automation and resource management solutions specific to each customer assisting in making the library the center of collaboration for each school.*

GALE/CENGAGE LEARNING: New Electronic Resources from GALE/Cengage Learning

Craig Sciglimpaglia and Amy Moulton

Room 5S2

Come see how these authoritative, intuitive resources will motivate your students with interactive, media rich functionality.

***Amy Moulton** and **Craig Sciglimpaglia** are the Sales Rep team for NYC Schools*

HOHM PRESS: Hohm Press – Moving with Joy, Sitting with Silence

Elyse April and Regina Sara Ryan

Room 5W12

Our popular Hohm Press Family and World Health series describes the benefits of healthy lifestyle choices to young children and their parents.

***Elyse April** is the marketing director and a contributing editor of the Family & World series as well as a licensed NYS Early Childhood Educator N-6. **Regina Sara Ryan** is a wellness consultant and co-author of **The Wellness Workbook** and nine other titles.*

Lunch & Vendor Brown Bag Sessions 1:00 – 2:00

HW WILSON: Digital Resources

Sherry Sullivan

Room 5W22

Learn about the following databases: Art Museum Image Gallery – database with over 160,000 images of art works from around the world.

Biography Reference Bank Select – full text biographies for over 260,000 people from ancient times to present.
Current Issues – all full text databases on topics in the news and of interest for research papers for today's students.

Sherry Sullivan is the sales representative for H. W. Wilson in NY and NJ. She has held several sales and management positions with publishers, book wholesalers and serials agents covering all types of libraries.

LINTOR MAKE-A-BOOK: Student Publishing in the Library with Lintor Make-A-Book

Sandra Mohan-Dunn

Room 5S5

Attendees will review samples of beautiful books published by students and teachers in the school library and classroom. The group will then make a book in a shared writing experience and the presenter will demonstrate how easily the book is bound in a hard cover leather cover with binding materials from Lintor Make-A-Book. Prizes of free book sets will be awarded.

Sandra Mohan-Dunn is a former NYC teacher with a rich background in education and publishing. She is now the owner of Mohan-Dunn Associates, a firm representing the best educational publishers.

MANDARIN: Library Automation Made Easy

Holly Pizzuta

Room 5W4

Mandarin representative Holly Pizzuta will offer new ideas on using the power of Mandarin to manage your library efficiently. She will also answer questions regarding Mandarin M3 and Oasis.

Holly Pizzuta is the NYC Mandarin library automation system representative.

MITINET: What is MARC Magician?

Mike Thomas

Room 5E6

MARC Magician automatically corrects dozens of MARC errors, provides a powerful array of time-saving global editing commands, and allows for accurate original cataloging. It is the perfect companion to your existing library automation system. With it, a professional librarian can catalog any material!

Mike Thomas is the New York Sales representative for Mitinet starting his sixth year at Mitinet.

NATIONAL LIBRARY OF MEDICINE: Free Health and Science Resources

Arpita Bose

Room 5E7

Locate free, reliable web resources on health, medicine, and science from the U.S. National Library of Medicine! We will explore web sites on personal health, anatomy, environmental health, and child development. K-12 librarians are invited to attend this informative session.

Arpita Bose, MLIS is the Outreach and Communications Coordinator for the National Network of Libraries of Medicine, Middle Atlantic Region. Arpita instructs and provides customer service for the products

NETTREKKER: Differentiated Instruction with netTrekker d.i.

Kam Hau

Room 5S8

Learn about over 300,000 standards-aligned digital resources and integrated technology tools instantly at your fingertips. Look for resources by subject, reading level, grade, media type, state standards, source, and/or language. Personalize learning for every student with Read-Aloud Support, Customized Content for ELL/ESL and the Dictionary/ Translation Hot Key.

Kam Hau has been the Sales Support to the Vice President of Strategic Relations over the past 3 years at netTrekker. A key function of his job is working with NYCDOE schools and boroughs as a partner in transforming education for the 21st century.

NORWOOD HOUSE: Empowering Reluctant Readers Through Non-Fiction Sports

Mark Stewart

Room 5E2

Children's author Mark Stewart (Norwood House/Team Spirit) discusses the merits of the sports genre as a means of converting reluctant readers into voracious ones. Mr. Stewart will also talk about the process of creating non-fiction sports literature for young readers, and his own weird and wonderful experiences in the world of sports. Participants will learn about using sports books as a means of engaging reluctant readers, strategies for empowering reluctant or challenged readers through their "expertise" in sports, and transitioning young sports readers into other literary genres.

Mark Stewart has authored more than 200 non-fiction sports books for the education marketplace. He also is a partner in the sports web site JockBio.com which receives more than 1.2 million visits from sports fans every year.

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NU-TECH PRODUCTS: Library Renovations

Adam D'Onofrio and Scott Canley

Room 5E3

The process of library renovation can be a daunting task. Let us help! We will review the various components of library renovation including formulating a budget, defining the functionality of areas within the library and establishing the furniture layout design.

Adam D'Onofrio and Scott Canley are representatives for Nu-Tech Products which works in New York City through the Brodart Furniture Contract.

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PERMABOUND: Alexandria Software – the Power of Simplicity

Stephen Kunzler

Room 5E4

Alexandria is the premier cross platform library software solution used in thousands of libraries worldwide. Come to this software demonstration to see Alexandria in action and learn why administrators, IT managers and librarians are choosing Alexandria.

Steven Kunzler is the regional sales rep for Alexandria and has managed over a thousand library software implementations successfully.

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PROQUEST: Bring Culture Alive in Every Classroom!

Deb Bergeron

Room 5N6

Explore the world without leaving home! Culturegrams from ProQuest allows children of all ages to explore the unique cultural characteristics of over 200 countries without leaving home. Each country, US state and Canadian province is showcased and detailed with rich cultural heritage. Slideshows, recipes, interviews, time and distance converters, foreign language phrases, maps and more make learning fun and exciting! Proquest will highlight Culturegrams and will address your NOVELny questions about Platinum, a free resource to you, available through NOVELny.

Deborah Bergeron is a sales and training specialist for ProQuest in the Northeast K-12 market. Deborah has taught American and European History, Government and Economics for 11 years at the high school level in both public and private schools. As a teacher and Department chair she was instrumental in integrating technology in the classroom and conducting database research at the classroom level.

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PROMETHEAN: Using the Promethean Activclassroom to Enhance Literacy, Media Literacy, and Library Research Skills

Christina Godlewski

Room 5E8

Learn how the Promethean Activboard, ActivInspire software, and student assessment devices will allow library media specialists to deliver interactive lessons that will both captivate and engage students of all ages. Come and see how this technology can improve student learning and enhance your library program.

Christina Godlewski is a former writing and literature teacher at both the university and high school levels. She now provides 21st-century classroom solutions and delivers product orientation for the Promethean suite of products.

Lunch & Vendor Brown Bag Sessions 1:00 – 2:00

STORYVALUES: Using Multicultural Stories for Character Education, Multicultural Awareness and Appreciation, ELL and Anti-Bullying

Cheryl Thornton and Matthew Giffin

Room 5E10

Storyvalues brings the wisdom of the oral tradition to your school, classroom or library with recorded and written multicultural folktales and follow up materials designed to effect positive social and emotional development and inclusive school communities. This session will demonstrate how educators can gain immediate benefit from this new user-friendly e-resource.

Cheryl Thornton is a performer and storyteller who has appeared on CBC, TVO. Matthew Giffin is the Creative Director at Storyvalues, Inc. and the Art Director for CBC. He is also the composer of original music for Sesame Street.

TEQUIPMENT: The SMART Centric Classroom

Lindsay Angelo

Room 5E16

This SMART Centric Classroom session will provide ideas on how to successfully integrate SMART products into existing curriculum by engaging students with media rich interactive lessons. We will be showcasing the SMART Board Interactive Whiteboard along with the SMART Response Assessment System and SMART Document Camera.

Lindsay Angelo is the manager of NYC Sales Support for Tequipment. She is a licensed New York State teacher and former educator at PS 131 in Brooklyn.

WORLDBOOK: World Book Web – Information That's Accurate, Authoritative and Up-To-Date

Debbie Fenzel

Room 5E14

Become acquainted with World Book databases – WB Kids, WB Student, WB Advanced, WB Discover (a differentiated reference site) and three Digital Libraries: Early Peoples, Inventions & Discoveries and Living Green. This session will focus on how these databases interface with and aid curriculum in the 21st century.

Debbie Fenzel has worked for World Book for the past 29 years both in the home market and School and Library Division.

WT COX: Introduction to CoxNet – WT Cox Subscriptions' Online Management Tool

Dana Reeves

Room 5E12

CoxNet is a free service for our customers. It is our online management tool that gives you complete access to your orders, invoices, payment histories, renewals and reports. CoxNet provides an online check-in to keep track of your periodicals as they arrive in your library. With this program, from the convenience of your desktop, you can submit claims, keeping an entire claim history dialogue with your WT Cox Customer Service Representative. CoxNet is very easy to use and with the onscreen help instructions, was designed to be the most useful tool in your library!

Dana Reeves is the sales representative for your school system. WT Cox Subscriptions is an approved vendor for the state of NY. If you are interested in a quote, please contact Dana.

YOLINK: From Search to Find – Revolutionizing Students' Digital Search Process

Brennan Igoc

Room 5W24

Transform the way you teach search strategies to your students using a free browser add-on which enables you to mine hyperlinks. Join us for an introduction to this revolutionary search tool, **yolink**. Save time, learn effective search strategies, share, collaborate and visualize.

Brennan Igoc is a yolink evangelist based out of the Boston area. He works with the evangelist team marketing and implementing yolink in K-12 schools, colleges and universities. Brennan also works with individual classrooms on yolink pilot programs.

Concurrent Session Three 2:00 – 3:00 Networking

Campus Librarian Networking Session **ALL**

Fiona Creed and Teresa Tartaglione

Room 5W12

The Campus Librarian Networking Session is open to all campus librarians, both new and seasoned. This will be a facilitated discussion focusing on the unique aspects of campus librarianship. There will be an opportunity for questions, brainstorming and sharing our strategies for success. We will use the information gathered in this workshop to develop future PD opportunities for campus librarians.

Fiona Creed is in her second year as the librarian for the Adams Street Campus in Brooklyn serving UA Institute in Math & Science for Young Women (6-9), Urban Assembly School for Law and Justice (high school) and the Academy for Integrated Learning (D 75 High School).

Teresa Tartaglione is in her first year as the librarian for the Martin Luther King, Jr. Educational Campus in Manhattan serving the High School for Arts, Imagination and Inquiry, Manhattan Hunter Science High School, The High School for Law, Advocacy and Community Justice, The High School for Arts and Technology, The Urban Assembly School for Media Studies and The Manhattan Theatre Lab High School.

Both Fiona and Teresa were founding librarians on their campuses.

Winnebago Users Group **ALL**

Rena Deutsch

Room 5W2

Using Winnebago Spectrum as your automation system? Have no tech support? Lost your manual? Come to this session for help. Learn how to create reports, clean up material and patron records, add patron and material types, and other basic data management tasks.

Rena Deutsch is the librarian at the Seward Park Campus on the lower east side. She's been a Winnebago user for twelve years.

Power of the Purse — The New Library and Reference Material Ordering System **ALL**

(This workshop is also offered in session one, three and during lunch.)

Donna Boecker

Auditorium

Co-presented with the Division of Contracts and Purchasing

Participants will be introduced to the new purchasing portal and ordering procedures for Library and Reference Materials. The FAMIS Librarians Module (FLM) and Books in Print 2.0 are merging to offer librarians a powerful new purchasing portal using Web 2.0 technology. Learn how to log-in to FLM, search and discover using BIP 2.0, develop and share lists, and create carts for purchasing in FLM. There will be time for questions and answers during the session.

Donna Boecker has been in the library and tradebook industry since 1984. She's worked at Bowker since October 2003. She is responsible for client training on Bowker's library products for the library and university marketplace. In addition she is also involved in helping develop the product.

Library REACH Grants **ALL**

(This workshop is also offered in session one and two.)

Arlene Dominguez

Room 5W8

Can you use \$10,000 to improve your library program? Find out about the application process and hear from former Library REACH recipients about how their grants boosted learning in their libraries. Have all your application questions answered by Library REACH Program Manager, Arlene Dominguez.

Arlene Dominguez works as a Program Manager in the Department of Education's Office of Strategic Partnerships. She manages the Library REACH grant program, which allows schools to apply for up to \$10,000 to upgrade their library program.

Concurrent Session Three 2:00 – 3:00 Networking

Destiny FAQs

ALL

Jennifer Arroyo

Room 5W22

The workshop will address various problems, questions and concerns about Destiny software. A PowerPoint presentation will begin the session followed by questions and answers. Particular detail will be paid to cataloging and data gathering.

Jennifer Arroyo is a librarian at John Dewey High School in Brooklyn. She is a member of the District Cataloging Team and has worked as a cataloger for New York University and the New York State Newspaper Project. She has been a librarian for 10 years.

PLUS Scholars Reunion

ALL

Andrea Swenson and Donna Berry

Room 5W4

PLUS Scholars! Come to this networking session to reconnect with your PLUS cohort. Let's share our experiences and successes as newly certified library media specialists in New York City.

Andrea Swenson is the librarian at East Side Community School in Manhattan and Donna Berry is the librarian at P.S. 31 on Staten Island. Both Andrea and Donna are recent PLUS graduates from Syracuse University.

What Do I Do Now? Being Newly Assigned to the Library

ALL

Stacey Grossbard

Room 5W16

Feeling overwhelmed? Don't know what to do next? Meet with other newbies and learn how they are juggling instruction, ordering materials, maintaining a library catalog, collaborating with teachers and managing their new role.

Stacey Grossbard was an early childhood classroom teacher for 13 years in Brownsville and Canarsie. In 2008, she left a school which she loved to become an LMS in a new school in Bushwick. This is her second year in Bushwick as an LMS.

New Yorkers Read

M

Roseann Bayer

Room 5W6

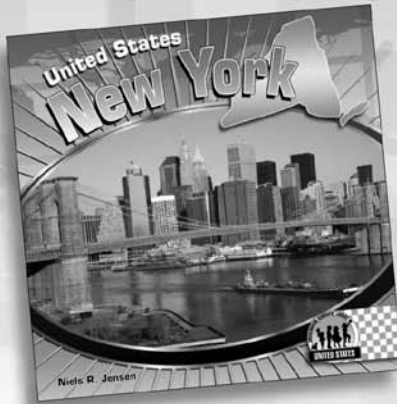
Exchange ideas with your fellow grantees about how to conduct book clubs and the New Yorkers Read campaign. Share successes, challenges and tips for the New Yorkers Read grant come alive for your school community.

Roseann Bayer is a recent PLUS Scholar and is currently the librarian at IS 143 Eleanor Roosevelt in upper Manhattan.



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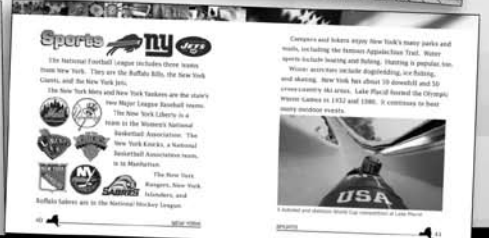
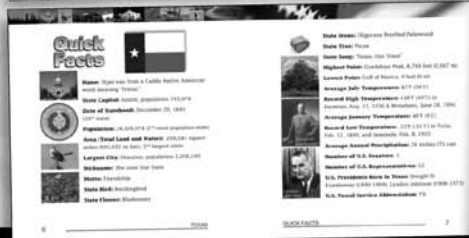
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donna.boecker@bowker.com

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ckim@worldandi.com

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233 N. Michigan Ave.
Chicago, IL 60601
Tel: (800) 975-3250
Fax: (888) 922-3766
www.worldbook.com/sales

Contact(s)

Debbie Fenzel
debbie.fenzel@worldbook.com

WT Cox Subscriptions, Inc.

201 Village Road
Shallotte, NC 28470
Tel: (800) 571-9554
Fax: (877) 755-6274
www.wtcox.com

Contact(s)

Dana Reeves
dreeves@wtcox.com

Dawn Babich
dawn.babich@wtc.com

Yolink (TigerLogic)

25A Technology Drive
Irvine, CA 92618
Tel: (949) 260-5108
Fax: (949) 474-6940
www.yolink.com;
www.tigerlogic.com;

Contact(s)

Anne J. Spadoni
anne.spadoni@tigerlogic.com

Brennan Igoe
brennan.igoe@tigerlogic.com

Brian Cheek
brian.cheek@tigerlogic.com

Tips for Talking with Vendors

1. Bring plenty of business cards. Ask for the business card of the vendor so that you have up-to-date contact information.
2. It is helpful to bring a list of materials in which you are interested, or at least categories of materials: graphic, foreign language, Hi-Lo, etc. Be sure to find out how this vendor's materials address those areas of focus.
3. While you're at the table, mark up the vendor catalog with the items you see that you might want to order. You won't be able to remember later.
4. Make sure you get the NYC DOE contract and vendor number for the vendor to help with the ordering process.
5. If the vendor is not a contracted NYC DOE vendor, ask if the vendor's material is distributed by a contracted vendor.
6. Be sure to ask about pricing for processing and if you can file a processing profile.
7. Check the bindings. They should be either trade bound or library bound if they are hardcover.
8. What is the return policy for damaged materials or those that do not stand up to a reasonable number of circulations?
9. If looking at electronic/database products:
 - Is it a per-pupil or a set price?
 - Is that particular database listed in FAMIS, not just a listing for the vendor?
 - Is there a discounted price if the database is bundled with another one from the same vendor?
 - What grade/reading level is the product aimed at?
 - Can you get a free trial of at least a month to see how your students/teachers will use it?
 - Is there a remote log-in available for your entire school community?
 - Are there alternate interfaces to address the needs of different types of students (e.g., different languages)?
 - What is tech support like? Available hours? Speed of response?
 - Is training available? Is there a cost for the training?
 - Is there an online tutorial? Are there down-loadable tutorial materials for your students?
 - What kind of material is in the database: compilation of articles from many sources? Original material written by the vendor?
 - If original material, what authority is used?
 - What are the print capabilities?
 - Are individual student accounts available within the database?

Thank you to all of our wonderful conference volunteers!!!

Barbara Auerbach	MartinGonser	Nanette Pazparati	Beth St. John
Pat Bailey-Hollon	Hildegard Hammond	Linda Pearson	Marion Stein
Dohery Barrow	Barbara Hull	Debbie Randorf	Rita Stein-Grollman
Denise Bieniek	Sheila Jacobs	Dana Reed-Spooner	Mary Ann Stevens
Vita Blechner	Edith Jud	Stephanie Rosalia	Teresa Tartaglione
Terri Ciaramello	Esther Keller	Terri Rosen	Debra Truss
Alicia Conklin	Noah Lewin	Susan Sabah-Miller	Ewa Womoczyl
Fiona Creed	Julie Matz	Patricia Sarles	Mary D'Amour
Stefanie Daehler	Ellen Mendonca	Laura Wilen Schneid	Adele Niederman
Kristy Delfausse	Olga M. Nesi	Gerard Scott	Kelly Sanders
Rena Deutsch	Susan Novick	Barbara Seeger	
Helen Feldman-Goldstein	Nuala Pacheco	Mary Elizabeth Smith	

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8:45-10:00

Conference Welcome in Auditorium
KEYNOTE: To Be or Not to Be? Re-imagining School Libraries
Dr. Ross Todd

10:00-11:00

Exclusive Exhibit Time & Author Signings
 7th Floor

Session I 11:00-11:50	Room 5W2 Natural Rhythm of Things	Room 5W4 TOON in the Classroom	Room 5W6 Keeping Kids Curious	Room 5W8 Library REACH Grants	Room 5W12 No Session	Room 5W16 Power of the Purse BIP and FLIM	Room 5W22 The Memoir
	Room 5W24 Ezra Jack Keats Book Making	Room 5S2 Graphic Novels Across Curriculum	Room 5S4 Using Your Smartboard	Room 5S5 Getting Beyond "Interesting"	Room 5S6 Middle School Book Clubs	Room 5S8 Growing Researchers	Room 5E2 Grants and Fundraising
	Room 5E3 Literary & Cross-Curriculum Tie-Ins	Room 5E4 No Session	Room 5E6 No Session	Room 5E7 Starting Your Own Online Book Club	Room 5E8 HS Graduation to College Convocation	Room 5E10 Teaching Books.net	Room 5E12 Reluctant Teen Readers?
	Room 5E14 New Digital Tools from NYPL	Room 5E16 No Session	Room 5E20 "ARIS Connect" Is Right Up Our Alley	Room 5E22 No Session	Room 5N6 Web 2.0	Room 5N8 Children's Illustrator Jerry Pinkney	Auditorium No Session
Session II 12:00-12:50	Room 5W2 Integrating Holocaust	Room 5W4 Redefining Literacy in the Visual Age	Room 5W6 Rules, Routines, and Read-Alouds	Room 5W8 Library REACH Grants	Room 5W12 No Session	Room 5W16 Power of the Purse BIP and FLIM	Room 5W22 Best New Children's Books
	Room 5W24 Hands On: Puppetry in the Classroom	Room 5S2 Draw a Story, Write a Cartoon	Room 5S4 Reading is a Super Power!	Room 5S5 Tapestry	Room 5S6 Research Lit Toolkit	Room 5S8 NYC Draft Riots of 1863	Room 5E2 Passport to Exit
	Room 5E3 Using Inquiry in Early Childhood	Room 5E4 YA Author Matt de la Pena	Room 5E6 Voice Threads	Room 5E7 Finding & Securing Funds	Room 5E8 Lights, Camera, Action, Movie Maker!	Room 5E10 Authentic Writing	Room 5E12 NYPL Goes Digital
	Room 5E14 Understanding Cataloging	Room 5E16 TOON: Reader's Theater	Room 5E20 No Session	Room 5E22 No Session	Room 5N6 How Google Can Transform	Room 5N8 Guest Speaker Jacqueline Woodson	Auditorium No Session
Brown Bag Sessions 1:00-2:00	Room 5W2 BrainPop	Room 5W4 Mandarin	Room 5W6 Britannica	Room 5W8 Follett Software	Room 5W12 Hohm Press	Room 5W16 Power of the Purse BIP and FLIM	Room 5W22 H.W. Wilson
	Room 5W24 Yolink	Room 5S2 Gale-Cengage	Room 5S4 ABDO	Room 5S5 Linter Make-a-Book	Room 5S6 Follett Library Resources	Room 5S8 Netflixer	Room 5E2 Norwood House
	Room 5E3 Nu-Tech Products	Room 5E4 Alexandria	Room 5E6 MARC Magician	Room 5E7 Nat'l Library Medicine	Room 5E8 Promethcan	Room 5E10 Storyvalues	Room 5E12 WT Cox
	Room 5E14 World Book	Room 5E16 Tequipment	Room 5E20 Discovery Education	Room 5E22 Renzulli Learning	Room 5N6 Culturegrams	Room 5N8 Woodson signing	Auditorium No Session
Session III 2:00-3:00	Room 5W2 Winnebago Users	Room 5W4 PLUS Scholars	Room 5W6 Nyers Read	Room 5W8 Library REACH	Room 5W12 Campus Libraries	Room 5W16 What Do I Do Now?	Room 5W22 Destiny FAQs
	Auditorium Power of the Purse BIP and FLIM	Please remember to turn in your conference evaluations at the 7th floor registration area.					